



Muscle Shoals Athletic Booster Club 2020 Trojan Football Sponsorship Packages

Please complete the below information fully:

Business Name: _____
Mailing Address: _____
Contact Person: _____
Telephone No.: _____
Payment Method: _____ Online _____ Cash/Check
Email Address: _____

Please select the club level that you wish to purchase:

Red & Black Club Level - \$250

- One (1) quarter page ad in the MSHS Trojans football program
- One (1) reserved seat at all home varsity football games (regular season)- admission not included
- One (1) general admission ticket to each home varsity football games (regular season)
- One (1) free parking pass to be used at all home varsity football games (no reserved parking)

Coaches' Club Level - \$350

- One (1) half page ad in the MSHS Trojans football program
- Two (2) reserved seats to all home varsity football games (regular season) - admission not included
- Two (2) general admission tickets to each home varsity football games (regular season)
- One (1) free parking pass to be used at all home varsity football games (no reserved parking)
- Name on display on the scoreboard at all home varsity football games
- *Please email your business' digital logo to: mshsadvertisements@gmail.com**

Athletic Supporter Club Level - \$500

- One (1) full page ad in the MSHS Trojans football program
- Two (2) reserved seats to all home varsity football games (regular season) - admission not included
- Two (2) season passes to all regular season home varsity sporting events which will consist of two to each home varsity football games and you & one guest must sign in at all other varsity sporting events
- One (1) free parking pass to be used at all home varsity football games (no reserved parking)
- Name on display on the scoreboard at all home varsity football games
- *Please email your business' digital logo to: mshsadvertisements@gmail.com**
- Recognition by the game announcer during all home varsity football games

Platinum Club Level - \$750

- Two (2) web banners on your school's video portal site
- Public address during games announcing your support or specific message.
- One (1) 15-30 sec video commercial run during broadcasts or slate graphic with voice over of sponsor message.
- Two (2) reserved seats to all home varsity football games (regular season) - admission not included

Diamond Club Level - \$1,500

- Two (2) web banners on your school's video portal site
- Public address during games announcing your support or specific message.
- Four (4) reserved seats to all home varsity football games (regular season) - admission not included
- Name on display on the scoreboard at all home varsity football games
- *Please email your business' digital logo to: mshsadvertisements@gmail.com**
- Sponsor logo shown during the full broadcast of all Live and On Demand events.

Please note:

- All checks should be made payable to: **Muscle Shoals High School** or ***NEW*** Pay by Credit Card at <https://muscleshoalscityval.csiepay.com>
- Tickets and parking passes can be picked up at MSHS prior to the first home game.
- Photographs/Pre-designed ads can be emailed to: mshsadvertisements@gmail.com (jpg OR PDF preferred)
- Hard copies of photographs will not be returned. Please ensure that it is not your only copy before submitting.
- Ad information and payment are due no later than August 3, 2020. Ad information and cash/check payments should be submitted to:

Muscle Shoals Athletic Booster Club
ATTENTION: Tera Jacobs
1900 East Avalon Avenue
Muscle Shoals, Alabama 35661

- **The Muscle Shoals Athletic Booster Club supports all Trojan athletic programs.**

- Please contact Tera Jacobs at [256-627-6244](tel:256-627-6244) or mshsadvertisements@gmail.com should you have questions. * Text or email preferred during the work day.

THANK YOU FOR SUPPORTING THE MUSCLE SHOALS TROJANS ATHLETES!